



Accelerating Learning in your Organisation



Helping your staff retain more in a shorter time
Helping your trainers prepare in less time

www.krystynagadd.co.uk

krystynagadd 



Ways in which I can help your business

- In-house workshops: 1 or 2 days
- Training team creativity boost days or half day
- L&D consultancy

www.krystynagadd.co.uk

How to get the best value from all your training

Whether it is the induction, process or systems training, valuable resources are being wasted. If, according to research only 20% of what you learn is retained after 31 days, how do you ensure that your money and your delegates time is maximized?

The effectiveness of accelerated learning has been objectively measured and “it produces at least 300% improvement in the speed and effectiveness of learning*”.

**Don Schuster, Professor of Psychology at Iowa State University.*

What can accelerated learning techniques do to help ?

Training others and watching them develop is exciting especially when delegates are given a memorable learning experience. Using accelerated learning techniques will:

- Help **you** as a trainer to prepare in **less** time
- Help you find **creative** ways to inspire learning
- Prepare learners for the learning event
- Increase retention of information
- Allow learners to learn **more** in a **shorter** time

Inspirational trainers will motivate learners to learn

As well as the soft skills arena, accelerated learning techniques can be applied to the following areas:

- The company induction
- IT training
- Systems training
- Process training
- Financial services training

If “show and tell” are the techniques most commonly used in your training, you should consider the huge variety of different techniques that accelerated learning offers. See what others think of the workshops on the next page



What do other people say about the accelerated learning workshops?

"Very enjoyable, great refresh on AL methods and techniques. Krys is a great facilitator and makes you feel comfortable and confident enough to step outside yourself and try new ideas"
Scott Hartley, L&D Advisor, Yorkshire Building Society

"A fun packed two days. Gave me lots of ideas. I am looking forward to systems training which I never thought I would say!"

"Engaging, interesting, fun, thought provoking."
Emma Copeland, Trainer, Sheffield

"Comprehensive"
Christian Cartwright, Financial Services Trainer, Tenet Group, Leeds

"Really enjoyable, interesting and fun. It makes me want to learn more post course."

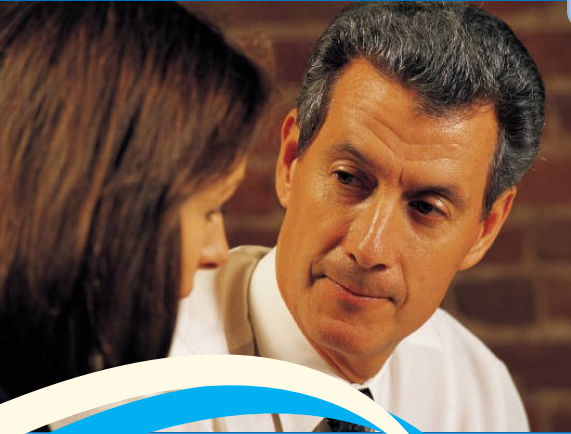
"A very fun and enjoyable course that kept me focused and gave me inspiration for designing. Even just to tweak old material and give it a new

"A good programme for people who have not explored AL currently and to introduce various concepts and considerations"

"This was a really useful training course and I took a lot away from it that I can use straight away and in the future. The trainer, Krys, made the 2 days very enjoyable. She was easy to approach, made everyone feel comfortable. Even though you are a trainer you can be apprehensive. Thank you and very well done"

"Engaging, fun and take on board all the activities and you will gain lots of creative ideas and knowledge."

"Intoxicating"! – seriously - very good. Attend this programme and be prepared to engage yourself."
Debbie Carr HR Leader, Business School Leeds City College





What does a 2-day workshop cover?

- The importance of good objectives and also learner objectives
- Different learning styles
- The role of the facilitator
- How the brain works in retaining information
- How to make the environment a stimulating one
- How to prepare learners to learn

Includes pre-course assessment of existing materials with suggestions for how they can be “accelerated”.



www.krystynagadd.co.uk

But does accelerated learning really work?

These comments were from the follow up of a 2-day in-house workshop at Yorkshire Building Society, Head Office from trainers who mainly deliver systems based training.

“I ran a deceased course (dealing with a deceased customers account) which is usually a show and tell course, it becomes very boring for the delegates and the trainer. I introduced a few exercises that I had pinched from the 2 days, and by starting with a fun exercise (Lee's wall chart plot of knowledge) this set the pace and atmosphere for the whole of the 2 training days.

The evaluation sheets I received back were high scored and comments like " I thought it would be boring but I enjoyed and learnt" so thank you!

The next time I am delivering or designing I will try to incorporate some Accelerated Learning into my course/workshop, I'll let you how I get on! Lovely to meet you, and thanks again.”

**Pauline Broadbent, Learning and Development Advisor,
Yorkshire Building Society**

“I recently attended the Accelerated Learning programme along with the rest of my team. I found it really useful in creating ideas in how to make systems based training more enjoyable not only for me as a trainer delivering it but also for the delegates. Throughout the workshop we explored idea generating techniques, we all found these really thought provoking and it brought out a creative side in all of us that we didn't know we had.

The most beneficial part of the Accelerated Learning course for me was being able to deliver a short training session to my colleagues implementing some of the ideas that had been generated over the 2 day course. I received “on the spot” feedback from Krystyna and from my colleagues’; this was a great finish to the 2 days.

One of the improvements I have made since attending the Accelerated Learning workshop was to our Verification Course, prior to the workshop this session was just a show and tell exercise. I have now included a pass the parcel game, inside each layer is a step in the process for verifying a customer, a bingo re-cap game. The first person to correctly answer the re-cap questions and fill their card wins a small prize and a washing line exercise, delegates are given the steps for a process on separate laminates and have to arrange them in the order they think they should go and hang them on the washing line.”

**Melanie Waite, Learning and Development Advisor
Head Office Operations, Yorkshire Building Society**

What is the best option for you and your training team?

If you are looking to inspire, motivate and give your training team a boost, then a half day **“Team Creativity Boost”** may be just what you are looking for. Using a number of creativity generation techniques and her facilitation skills, Krys will help your team generate a myriad of exciting ways to deliver your learning.

If you have a small team, or simply would like one or two people to attend, then the **open workshops** are excellent value. The numbers are kept low to allow individual attention and plenty of feedback. These are run throughout the year when the demand is sufficient.

If your team could really benefit from an injection of new techniques, enthusiasm and energy, then Krys can come and deliver a one or two day workshop **in-house** or at a venue of your choice. Support in evaluating the whole experience and measuring the return on investment is included in the package.



Krystyna Gadd is a Learning & Development consultant and coach, as well as a tutor on the CIPD Certificate in Learning & Development Practice. She is a qualified NLP practitioner and has over 20 years experience in the learning and development field, including time as an IT trainer.

Creating a buzz about learning

krystynagadd 

krystyna@krystynagadd.co.uk
www.krystynagadd.co.uk

Mob: 07952 416530